



**MONGOLIAN UNIVERSITY OF
SCIENCE AND TECHNOLOGY**
**SCHOOL OF BUSINESS
ADMINISTRATION AND HUMANITIES**

13361, Ikh Toiruu, Bayanzurkh District,
Ulaanbaatar, MONGOLIA, P.O.Box: 49/313
Phone: (976-11)-45-33-80, Fax: (976-11)-45-81-51,
<http://www.sbh.edu.mn>, e-mail: contact.sbh@must.edu.mn

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**ICIED- 2015:
“INTERNATIONAL CONFERENCE ON
INNOVATION AND ENTREPRENEURSHIP
DEVELOPMENT”**

Dear Professor Jane Paunkovic,

We are pleased to invite you to the “International Conference on Innovation and Entrepreneurship Development”, scheduled from 14-16 May 2015 in Ulaanbaatar, Mongolia.

The conference deliberations will be on the following themes:

- Development of Open Innovations and Innovation Culture
- Intellectual property and Intangibles valuation and Intellectual property rights
- Innovation, Entrepreneurship and Start-up Business development
- Building Innovation Systems, Innovation Infrastructure
- Innovative methods and techniques for Productivity and Quality Improvement
- Innovation Marketing and Branding, New Market Entrants and Emerging Technologies disrupting and transforming value propositions

This conference will examine research and development both locally and internationally. Your expertise and experience in this field of work will be an excellent addition to our program on “International Conference on Innovation and Entrepreneurship Development” as many of our visitors will look forward to hearing and learning from your work. It is an honor to be able to invite you to be a Keynote Speaker for a talk on “Innovation and Entrepreneurship – Culture does matter?” as we are aware of your great contribution to this field work.

Yours faithfully,

Prof. G. BATKHUREL

Director,

School of Business Administration & Humanities (SBaH),
Mongolian University of Science and Technology